

# WATERLOO PARK BOARD PRESENTS

## THE HOMETOWN HEROES BANNER PROJECT

### What is the Hometown Heroes Banner Project?

The project is designed to honor those from Waterloo who have served in the military or as first responders.

Round One: Honorees may be living or deceased, and all branches of the military are included. Applicants and/or honorees for banners must have/have had a Waterloo address. Round One applications will be accepted through December 4, 2023. The banners will be hung in the spring of 2024.

Round Two: This second round will continue to include military service, and other areas of service will also be added. These new areas of service will include firefighters, and police officers, and emergency personnel. Round Two applications will be accepted in the fall of 2024, with banners hung in 2025.

### How does the project work?

The applicant orders a vinyl, 2-sided 3'x2' banner printed with non-fading print. The banner will display:

- A photo of the honoree (black and white or color)
- The name of the individual
- The branch of military they served

Banners can be purchased for \$150.00 each.

Each banner will hang from a Waterloo light post from April to November of the year in which they have been ordered. Banner location will be determined by receipt of order and payment. There are a limited number of poles available. Orders received over that number, or after the submission deadline, will be saved for the 2025 round.

The banner will belong to the purchaser. The purchaser will be notified to pick up their banner at a designated place at the end of the season.

Purchasers must submit a clear 8x10 or 5x7 photo. We request that you submit reproductions only and not originals. **NO ink printer copies, please.** Photos can be copied at any local photo reprinting location.

### How can a banner be purchased?

Purchasers can pick up an application at Waterloo Town Hall, 280 S Wayne Street Waterloo, IN or email [khobbs@waterlooin.gov](mailto:khobbs@waterlooin.gov) and an application will be emailed to you.

Please mail applications, photos and checks to P.O. Box 96 Waterloo IN 46793 ATTN: Hometown Hero Project. Alternately, they can be dropped off at Waterloo Town Hall.

### Memorial publication

The town would like to put out a small, in-house publication with further details about your honoree(s). If you would like your loved one to be included, please submit a short, typed biographical sketch including name, rank, years of service, and any personal information or anecdotes you would like to share. Maximum 500 words. Biographical sketches will be edited before final publication.